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News for immediate release

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### ***Laughlin Chamber announces new business services***

***Laughlin, Nevada – The services of the Nevada Small Business Development Center (NSBDC) expand to Laughlin this month as the 14<sup>th</sup> location in the State to provide a continuous flow of assistance for business start-ups and existing entrepreneurs.*** One-on-one business counseling and various training programs are two of the core services that will be provided at the Laughlin Chamber of Commerce facility.

The NSBDC, with its statewide presence, will provide the Laughlin business community access to specialty programs and 22 years of expertise as Nevada's premier business assistance network. The State agency is partially funded by the U.S. Small Business Administration, with state funding from the University of Nevada, Reno and Las Vegas. A variety of local governments provide additional funding for much of rural Nevada.

NSBDC State Director Sam Males has been strategically planning this expansion with Laughlin Chamber executive Janet Medina with enthusiasm and vision. ***“Economic development is best accomplished via small business when the community works together with smart business decisions and practices”*** says Medina. ***“Working with Sam Males and his staff will provide new and cutting edge resources that will provide added value to our community while creating a stronger local economy.”***

***“Laughlin is full of committed people who are passionate and energetic to insure their business succeeds”*** said Males. ***“Our strength is through our services and outstanding staff who are ready to assist Laughlin's existing businesses to grow and those entrepreneurs looking to take advantage of the expanding market potential in the Laughlin regional area. The expansion of services will include one-on-one counseling, entrepreneurial training, and access to the vital services of our geographic information systems and experts, to name a few.”***

The lead office of the NSBDC is housed at the College of Business Administration out of the University of Nevada, Reno. Statewide services are coordinated with various program managers who oversee training and counseling, along with specialty programs such as the Business Environmental Program (BEP), Safety Assistance Services (SAS), Geographic Information Services (GIS), Bureau of Business and Economic Research (BBER), Disadvantaged Business Enterprise (DBE), and Small Business Innovative Research (SBIR). Nevada's state demographer is also housed with the NSBDC, lending much demographic expertise to the network as needed.

***“Our immediate plans are to get our chamber staff and board members trained about our new services and resources. After that, we'll be ready to roll”*** says Medina.

For detailed information on the programs and services of the Nevada Small Business Development Center, please visit their website at [www.nsbdc.org](http://www.nsbdc.org).