

Entrepreneurs on a Mission - First NxLevelL ® Class completes course!

The first class to complete the NxLevelL ® Business Planning for Entrepreneurs were recognized by Laughlin Chamber of Commerce Board President – Nathan Michaels and Executive Director – Janet Medina – in a recent celebration held at the Riverside Resort and Casino. Nine entrepreneurs and small business owners were honored for completing the 13-week business planning course providing guidance in writing a business plan that addresses critical topics such as market research, cash flow, financial projections, legal issues, marketing and more. For some participants, the course provides a great feasibility study providing the entrepreneur with a clear picture of the road ahead. For those entrepreneurs already established in business, the goal of the course is to help them reach the next level of success.

As Chamber Board President Nathan Michaels says, “The Chamber understands that a strong small business sector builds a stronger local economy, the Chamber in partnership with the Nevada Small Business Development Center and the Cooperative Extension of Nevada is proud to offer NxLevelL ® for the first time in the Colorado River Region. I was impressed with the classes’ apparent passion and commitment to take their business to the next level even at the completion of the course. Taking 13 weeks out of everyone’s busy and rushed lives to take NxLevelL ® is probably one of the best investments an entrepreneur can make in their business. We look forward for more opportunities to present NxLevelL ® in our community.”

NxLevelL® is a curriculum taught nationally to over 10,000 people each year and is offered through educational agencies like the Nevada Small Business Development Center. As Kathy Carrico, state training director for the Nevada Small Business Development Center says, “Success in business is directly related to planning – just ask any successful entrepreneur! Entrepreneurs are well known for their high level of vision and planning. Entrepreneurs seek opportunities to excel so that efficiency leads to managed growth and higher revenue.”

“NxLevelL ® provides the tools to write a comprehensive business plan,” Carrico explained. ”You wouldn’t take a road trip without a map, or build a house without a blueprint. Without a basic business plan that includes solid groundwork and familiarity with small business issues, failure is only a matter of time, resulting in the loss of money and the heartache of closing down a business.”

Congratulations to the following entrepreneurs for showing the initiative to their next level of success by starting and completing NxLevelL®!

Not pictured: Kristal Gibson – Bullhead Regional Economic Development Authority and JoElle Hurns – Clark County, Laughlin Town Manager’s Office.