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For immediate release

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Chamber and NSBDC remodel lobby to make room for business publications!

LAUGHLIN, NV – Stop by today and check out the Chamber and Nevada Small Business Development Center’s newest efforts to provide businesses with additional tools for success. The re-design of the Chamber’s lobby provides businesses with access to several helpful publications provided by the NSBDC. From business planning to forms of ownership to understanding and controlling cash flow to marketing for small business and more, business owners can now learn at their own pace best practices by reading publications focusing on a wide range topics.

“Souder Distributing did a great job designing space for business magazines and informational brochures in our lobby area. Traditionally, the Chamber offers visitor related information including business cards and promotional pieces exclusively featuring Members. Because of the Chamber’s partnership with the NSBDC, we are now able to provide - in addition to visitor information - a wide range of publications focused on assisting businesses,” says Chamber Director Janet Medina. “This is just one more step in our commitment to provide businesses with the tools they need to stay strong and grow. We at the Laughlin Chamber never lose sight that eighty percent of all new hires come from existing business. We believe that by providing these kinds of resources we are leading efforts in business retention and creating a stronger local economy.”

If you have any questions or would like to learn more about the NSBDC or the publications available at the Chamber, call Janet at (702) 298-2214.

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